

# About Patrice Barber

**Patrice Barber -  
Speaker, Author, serial entrepreneur**



**Patrice Barber** - has founded six(6) companies and taken two (2) to over one million in revenue. She is a sought after serial entrepreneur, well known for her speaking, training, and award winning operations expertise. Patrice and her team consult business owners, marketing directors, and executive leadership in online and mobile marketing strategies using cloud computing. Her clients call her from Texas, New York, California, Colorado, Canada and Australia.

With over 15 years in business, she learned first hand what to delegate, what to automate, and how technology simplifies business. Her experience in team development in both domestic and international markets makes her an indispensable leader.

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In 2003 she and her team began working exclusively with entrepreneur leadership teams and marketing directors for business owners focused on building a **6 or 7 figure “profit in the pocket”** business using online and mobile marketing with client relations management (CRM). Since 2008 over half her clients have increased revenue from 25-100% within months using her signature **Rapid Achievement Program™** and working with her team to setup their proprietary **All-in-one Internet and Mobile Marketing dashboard**, a client relations management system (CRM) developed in partnership with Adobe. In 2010 the e-learning program was adapted for use by our veterans and military spouses in the **Military Entrepreneurs Online** program. Her clients call her from such venues as Texas, New York, California, Colorado, Australia, and Canada.

Patrice started Taylor Made Solutions (1993) and later co -founded four financial services companies, two that grew to over \$1million in revenue and were sold to partners. She is **certified** in Cost Comparison Modeling (CoCoMo), has managed teams of up to 300.

Her firm has partnered with software technology providers including Oracle, Computer Associates (CA) and Applied Business Technology to provide **award winning expertise** with enterprise level, Manufacturing, Financial, Marketing and IT Program Management systems. Her firm has received the **Capability Maturity Model Achievement Award** for managing the design and delivery of digital management techniques required to attain CMM level 3.

While consulting over 35 Fortune 100 and 500 executive leadership teams, she realized “consistent systems” used by Big Business was a missing part to the success factor for small businesses. After founding 6 businesses of her own, she learned first hand what to delegate, what to automate, and how technology simplifies business.

In 2003 she started the subsidiary Taylor Made Small Biz Inc. She and her team began working with entrepreneurs, providing their online systems, cloud computing, and automated business processes. As a result she developed the **Rapid Achievement Program™** which uses e learning, video training, and the Small Biz MBA course authored by Patrice and 5 contributing authors. The program uses the same high standards as large corporations but with low cost technology to attract more leads online 24/7 and manage the business.

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Patrice is the blogger behind Ask Patrice Barber.com, and is a frequent speaker for leadership groups including Alliance of Professional Women, Boulder Chamber, Boulder Women's Leadership Group, Tie Rockies , and other for- profit and non profit organizations. Patrice founded a charter school, has served on Board of Director positions each year since 1992 as Board president , vice president, and treasurer for charter schools, fire districts, and non profit programs to support the disabled. She traditionally works with two non-profits each year to provide Business direction and Planning.

**Some things you may not know** - Patrice plays classical piano, speaks French and Arabic, and started creating project plans when she was nine. She and her husband have two sons who keep her strong in faith and young at heart with their fearless, fun loving spirits. Patrice spends her free time with family or in service.

***She is an entrepreneur with a passion for building futures- one business at a time.***

***No Excuses - Just Results!***