



About Taylor Made Small Biz

Taylor Made Small Biz Inc (2003) subsidiary of TMS (1993), provides online and mobile marketing strategies to build a cloud based automated marketing system. Over half our clients increase income by 25-100%, often within a few months.

TMS offers self paced e-learning programs . Our expert team uses landing pages, and active online marketing to engage website visitors. Services include consulting on proven client relations management (CRM) strategies, building lead generating landing pages, mobile web sites, managing and monitoring social networks , viral video marketing, and mobile marketing. We use your existing systems or provide our proprietary platform to power your automated follow up and client retention system.

The team is proud to work with veterans and their spouses making the transition from military life to entrepreneur and offers a specific program **MilitaryEntrepreneursOnline.com** to support these business owners.

Patrice Barber, President, is a sought after serial entrepreneur, and award winning operations and business systems consultant. She is well known for her speaking, training, and expertise in consulting business owners and executive leadership in operations, systems integration, online and mobile marketing strategy.

She and her team work exclusively with entrepreneurs and business owners focused on building a 6 or 7 figure “profit in the pocket” business using a client retention system.

The primary clients are business owners and marketing directors with frequent repeat customers. Some examples are entertainment (restaurants, sports bars, fun centers) and service providers (coaches, consultants, technology, and engineering firms, alternative health care) with 2-20 employees and net revenue goals of \$100,000 to \$500,000+ ; prepared to use systems to grow to 7 figure profit. Most are struggling to figure out what to do first to create their online presence for maximum profit and least investment of time and money.

The company uses a fixed fee payment structure to deliver creative, results- based solutions nationwide and internationally at several levels of service. Crucial to client success is the **Rapid Achievement Program™** which includes affordable education and monthly consulting as well as our **Rapid Launch Program** to build your marketing system for you.

Taylor Made Small Biz is proud to support a variety of community programs including Alliance of Professional Women’s foundation, Presbyterian Foundation of Boulder, Young Ameritowne – entrepreneur programs, Excel Academy’s programs for entrepreneurs, Boulder Chamber of Commerce, Tie Rockies- Entrepreneurs, and Coal Creek Improvement Association.