



# Company Fact Sheet

<b>Company Name</b>	Taylor Made Small Biz Inc subsidiary of Taylor Made Solutions LLC (1993)
<b>Headquarters</b>	Denver, Colorado
<b>Founded</b>	2003
<b>Founder</b>	<p><b>Patrice Barber</b>            Speaker at leadership forums including: Alliance of Professional Women; Tie Rockies- entrepreneur mentoring; Boulder Women’s Leadership Group            Authored</p> <ul style="list-style-type: none"> <li>• Put it in Gear – Create your 6 figure business in 90 days or less</li> <li>• Small Biz MBA course ( co-authored with five contributors)</li> </ul>
<b>The Mission</b>	Taylor Made Small Biz, a subsidiary to Taylor Made Solutions is dedicated to providing an integrated Online and Mobile Marketing platform, systems education, and mentoring to empower entrepreneurs and women led businesses as they create online lead generation systems in Colorado and the United States.
<b>Financial Information</b>	<b>Private Company</b>
<b>Product Information</b>	<p><b>Critical Business Processes</b> -Business building systems with video training manuals for marketing, financial forecasting, resource management, sales strategies, business planning, online lead generation</p> <p><b>Internet and Mobile Marketing 101</b> – Self study course with video training template, and pre done examples to cover more advanced strategies for internet and mobile marketing</p> <p><b>Put Your Year In Gear</b> – Home study course with 6 modules of video, templates and pre done examples to introduce online and mobile marketing</p> <p><b>Rapid Achievement Program</b> – Membership program with Private coaching and webinars</p> <p><b>Business Support for Online Lead Generation</b> – Results ( ROI) driven marketing planning, mobile and desktop websites, email marketing, social media, SEO, payment processing</p>
<b>Target Audience</b>	<p>Business owners of service based businesses with 1-20 employees            Military Entrepreneurs and their spouses</p> <p><b>Example industries include:</b>            Internet Products, Retail food and entertainment and Professional services eg. Chiropractors, Photography, Coaching, Technical and Business Consulting, Engineering, Software Developers, Construction Management</p>
<b>URL</b>	<a href="http://www.TaylorMadeSmallBiz.com">www.TaylorMadeSmallBiz.com</a> , <a href="http://www.MilitaryEntrepreneursOnline.com">www.MilitaryEntrepreneursOnline.com</a>

