

# COMMUNIQUE



October 2009

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Receive a FREE Ad for referring new members to The Alliance!  
As a small thank you for referring a new member to The Alliance, you will receive a complimentary business card ad in the Communiqué.

THE ALLIANCE OF PROFESSIONAL WOMEN

### Executive Director

Pauline Huddleson- (303) 368-4747  
E-Mail: [execdir@apwcolorado.org](mailto:execdir@apwcolorado.org)  
Website: [www.apwcolorado.org](http://www.apwcolorado.org)  
P.O. Box 480384, Denver CO 80248

Connecting Women Personally, Professionally and Philanthropically

## Creative Types & Martini Lovers Unite!



We are still looking for some creative individuals to help us decorate martini glasses for our upcoming Micro-tinis for Microcredit fundraiser. These special “art-tinis” will be included in a silent auction at the event and proceeds will help us raise funds for our 14th Village Bank in Sri Lanka. Through the Alliance Village Bank program we target the most vulnerable among the female population – women living on less than \$2 a day by extending small micro loans for them to start or expand a business. We will be happy to drop off the glass and then pick them up at your convenience. If you would like to decorate a glass or know of someone who may be interested, please contact KAREN ROSEN at (303) 618-0427 or by email at [execdir@apwfoundation.org](mailto:execdir@apwfoundation.org).

We hope you have saved the date, November 5, and plan to join us in our fight to help women around the world create better lives for themselves and their families. You can help by purchasing tickets and inviting friends, family, co-workers and your contacts that will also enjoy sampling special micro-tinis and hor d’oeuvres inspired from our 14th Village Bank in Sri Lanka or just loves a great cause.

## Race, Walk Or Sleep In For The Cure®!

Don't Delay, REGISTER TODAY! The 2009 Susan G. Komen Denver Race for the Cure® is October 4, 2009; there is only a few days left to join the team! The Alliance of Professional Women's Outreach Committee is sponsoring a team for the 8:00 am. Co-Ed 5K Walk. Bring your friends, family and business associates for a fun “stroll” of 3.2 miles from the Pepsi Center, up through the Highlands, by Mile High stadium and back to the Pepsi Center. It is a great time to get to know your fellow APW members, and share in an amazing experience with approximately 65,000 of your fellow Coloradans, while helping to find a cure for breast cancer. What better way to spend a fall Sunday morning?

Upon registration and before race day, you will receive notification of the “team theme” and our secret meeting location the morning of the race. REGISTER NOW!

CLICK HERE to join The Alliance Team!

If you can not make it race day, please consider making a donation through Team Alliance and/or “Sleeping in for the Cure®!” You can do this on line by clicking the above link, or mail a check to: Komen Denver Race for the Cure®, 1835 Franklin Street, Denver, CO 80218 Attn: Pledges (Include the name Alliance of Professional Women, on your pledges, thanks!)

For questions or more information, please contact Team Captain, Elizabeth B. Moore, CPA, MTX at (303) 758-5558 \*119 or via email at [emoore@rgo-cpa.com](mailto:emoore@rgo-cpa.com).



The Alliance Foundation and  
Alliance of Professional Women Present



# Micro-Tinis for Microcredit

## Thursday November 5, 2009

Deloitte • 555 17th St., Suite 3600, Denver CO 80202

Time: 5:30 – 8:30 pm • Cost: \$35 per person

We are excited to announce that the 2009 Micro-Tinis for Microcredit event will benefit The Alliance of Professional Women and our Village Bank program located in Sri Lanka! Thanks to you and your support, this marks our 14th Village Bank! Your generosity in prior years has supported 13 Village Banks throughout Mexico, Central America, Africa, India, Thailand, the Philippines and Chile through our partnership in the International Alliance for Women (TIAW). Please join us this year to continue our success in helping women and their families start and expand businesses through access to microcredit.

You will have the opportunity to bid on fabulous art-tinis which are uniquely designed martini glasses decorated by local artists. Plus, enjoy samples of micro-tinis and delectable hors d'oeuvres inspired by Sri Lanka.

**Get out, enjoy a night with friends and make an immediate impact to help alleviate poverty around the world.**



Information & Reservations

Featuring

**Karen Rosen • [303] 618.0427**

execdir@apwfoundation.org. You may also register online at [www.blacktie-colorado.com/rsvp](http://www.blacktie-colorado.com/rsvp) and enter event code: microtini

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*The Alliance is a member of  
 and proudly supports:  
 Colorado Women's Lobby, and The  
 International Alliance for Women*

# Where's The Autopilot? How To Put Your Business On Autopilot

*By Patrice Barber, Sponsor of our October Networking Luncheon at Vita's!*

Often as a business owner, we feel a little overwhelmed, perhaps chaotic, and a bit like we are wandering in the wilderness without a clear path. We know we have to have more clients to create more profit but we don't seem to be consistently creating that result. **Why is that?**

One reason is that we are struggling to convert prospects to buying clients. We meet plenty of new prospects, but we don't have a really good way to follow-up with and keep track of the new people we meet that might be a good client... in the future.

For example, after a networking event we dutifully take that business card, send an email, and make a phone call; with good luck we meet with that new prospect. Then we meet another and forget about the first since they didn't call back anyway and we are off like a bee to the next flower. But what about that first prospect? What if they are ready to buy from you now? If you didn't stay in touch, they won't be calling you. There are too many other ways for them to spend their money. **So how do we fix this follow up problem?**

**First**, get clear about the outcome you would like to have with prospects. This should include the option to find out about you that doesn't involve talking directly to you. Over 80% of people check you out on the Internet before choosing to do business with you, so give them what they are looking for. It should also include a way for them to talk with you for a short period so you can qualify them as an ideal client and they can find out about you and your services to determine a match. Additionally getting to know more about your services by sending them information is another method. Whichever set of options you choose, be consistent about delivering those options to your new prospects. Make it repeatable.

**Second**, create a standard way to introduce yourself after you meet someone so that you stay in touch for at least six times. This process might include an email, a phone call, another email, an invitation to join you for something you go to every month, an article you think they might find relevant. Again whatever your final choice, decide on those steps and write them down as your new process to warmly welcome a new prospect into your world. Now that you are moving beyond the one email and one phone call approach, we move to tracking.

**Third**, now you need a way to keep track of who you emailed, or talked to, the response, and the next step. That can be a bit tricky but there are some great software tools we can introduce you to that really help. The good news is that this really works. Some of our clients have literally DOUBLED the number of prospects that have become buying clients within three weeks of using a well crafted plan that is repeatable and thus something that can be automated.

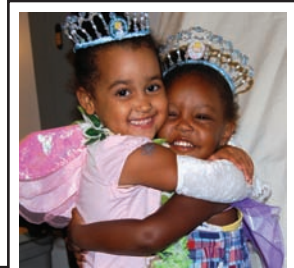
Summing it up, putting your business on autopilot, means you have a standard process for each five parts of the business and it works smoothly so you can use software tools to do a lot of the work for you. The tools do the tracking too and you can see what is or is not working. This is one-of-five key areas to automate. We address the other business operations in other articles.

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## Warren Village Family Night Out, A Big Success!

On August 25, the APW Outreach Committee held a wonderful Family Night Out for the residents of Warren Village. Warren Village helps motivated low-income, previously homeless single parent families move from public assistance to personal and economic self-sufficiency. Most of the residents are single moms and their children. It is always a pleasure to see the joy this event brings and to spend time with the parents and the children. The parents were indeed grateful to get a break from every day stresses and simply enjoy a delicious hot meal and dive into crafts with their kids.



The kids were all smiles and seemed to especially get a kick out of the photo corner where Craft Activity Coordinator Mechelle Faulk set out pirate hats, boas, tiaras and more! Bonnie Busekrus made her yummy Sloppy Joe's to accompany chips, hot dogs for the kids, cold watermelon and rice crispy treats. The food was definitely a hit!



A special thank you goes out to the APW members who volunteered to help facilitate this event: **JOYCE BRANSON, TAMMY CURMANO, CAROLYN ELLIOT, KRISTI SULLIVAN, KAREN ROSEN** and her daughter **JORDAN ROSEN**. We could not have put on such a fun and successful event without you!

A big thanks also to our amazing committee members: **PAM FISCHER, MECHELLE FAULK, ELIZABETH MOORE, BONNIE BUSEKRUS, ALEXIE TUNE** (Committee Co-Chair) and **JESSICA LYNCH** (Committee Co-Chair).

Community outreach events like this help the APW stay connected with the community and fulfill our mission of supporting local women and children. For any of you, who are interested in joining the committee or volunteering for upcoming events, please contact **JESSICA LYNCH** at (303) 870-8395 or at [JessicasHomes@msn.com](mailto:JessicasHomes@msn.com). As a member of the APW, you can get more involved in your community!

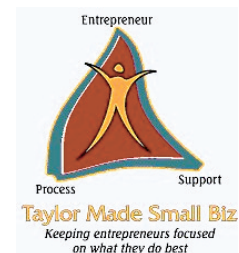
## Where's The Autopilot?

Continued from Page 3

To fix the follow up fizzle we suggest our list building tool, into which the email address is captured or entered. The prospect is assigned to a category and with one push of the computer button- you warmly welcome them, invite them to things you will be at so you can see them without being salesy, and stay in touch. You are top of mind for them whenever they are ready to interact with you at the next level.



**Patrice Barber** is the President of **Taylor Made Solutions LLC** and its subsidiary **Taylor Made Small Biz & Taylor Made Wealth Coaching**. She is a speaker on the topic of Automating Your Marketing & Operations. If you are ready to fix your follow-up fizzle contact **Patrice** and the **Just Results Team** at (303) 216-0472 or; [info@tmsmallbiz.com](mailto:info@tmsmallbiz.com) for a Small Biz Tune-up. For information on how to boost your profits; get your free copy of the Just Results- Profit Booster Guide at [www.tmsmallbiz.com](http://www.tmsmallbiz.com).



## Dear Dana,

I keep hearing the phrase, “Image is everything.” Is it true, even in business? If so, how can I make sure my image matches my professional standing?

Sincerely,  
**Image indecision**

### Dear I.I.,

Yes...Image is Everything in both business and your life in general. To some people the word “image” means “superficial gloss” and the way a person looks is thought to be of little or no importance. Not so. Your image: the way you look, care for, and carry yourself, your personal style, poise, and presence- is part of who you are. Your image reflects your personality, values, interests, roles, and often your goals. What’s more, your image is you in the eyes and minds of others- a mental picture, and the way it is perceived is your Brand IMAGE.

### Here’s some additional “image info” that might influence you further...

Studies show that people start forming impressions of us within mere seconds of first seeing us. In other words, your image speaks well before you ever get the chance to open your mouth. Without getting too technical, it’s all a matter of non-verbal communication.

The good news is that you can control the impressions you make or the non-verbal messages you’re sending out. In professional situations such as an interview, sales call or important business negotiation, your professional appearance and non-verbal messages can help get you the job, sale or seal the deal. Here are a few general tips.

- **First and foremost, remember everything counts!**  
 Making sure every detail of your appearance is taken care of sends a non-verbal message that you pay attention to details. Employers like that!
- **People really notice shoes.**  
 Ensure your shoes are clean, well polished and don’t show any signs of wear. Again, it’s the attention to details. Also, if you’re wearing a skirt, you need to be wearing heels at least two inches high. If you can’t wear heels, it’s better to wear pants.

- **Make sure your clothing, accessories (including glasses), and hairstyle is up to date.**

Keeping current shows you’re aware of what’s going on in the world around you. It also sends messages that you’re flexible, a quick learner and that your skills are up to date.

- **Whether you’re in a business casual or traditional business suit environment, wear a jacket.**

Structured jackets make your body just a little bigger, giving you stature and presence. The design details of a structured, tailored jacket can help send out messages that you’re authoritative, official, credible, persuasive, more formal, precise, and stable.

While you may be in an interview situation or business meeting, and more than likely you’re doing plenty of conversing, your image can be your silent cheerleader. It can say all kinds of key, positive messages about yourself that you might feel silly saying out loud.

### **FREE seminar**

APW member and Image Consultant **DANA LYNCH** will be leading a **FREE seminar**, titled “How to Shop Like a Pro and Look Like a Million Bucks” at **Corporate Office Images (DONNA PLUTSCHUCK)** on **Thursday, October 15 from 8:15 – 9:45 am**. We are located at 355 Teller Street, Suite 200, Lakewood, CO 80226. RSVP by Tuesday, October 13 at [Info@CorporateOfficeImages.com](mailto:Info@CorporateOfficeImages.com) or call (303) 235-0989. You will: “Learn how to shop for good values, not just bargains; discover the secrets for successful shopping trips; find out how to plan a wardrobe that works for your personal style, lifestyle, and budget; and understand how to create the wardrobe of your dreams... and look like a million bucks!”

**Dana Lynch** is the owner of **Elements of Image** and a wardrobe/image consultant specializing in “taking the stress out of getting dressed” and showing professional women how they can use the power of image to gain an edge in the workplace. Visit [www.elementsofimage.com](http://www.elementsofimage.com) for more information and to subscribe to Dana’s e-Style Tip of the Month. Or contact Dana at (303) 463-4839 to schedule a complimentary 45 minute consultation. **10% discount to all APW members!**

## Starting A New Business? Need To Improve Your Business Image? Tired Of Meeting Your Clients In Coffee Shops?

The current economic environment is negatively impacting everyone, whether you're an employee or an employer. Many people have been laid off and are contemplating starting their own business. Even if you have been in business for many years, maintaining status quo has become a challenge.

**Corporate Office Images, Executive Office Suites at Belmar, can provide what you need to excel in today's competitive business community** — a professional image, state-of-the-art technology and support services to increase your efficiency; all without the expensive overhead!

Beyond the financial advantages of an executive office suite, there are many qualitative benefits, the most important being the ability to network among many different people and industries. Need new clients? Network at free seminars in the office with the clients of other clients. Struggling to keep existing clients? Present one of the free seminars — we'll help you create flyers and emails; advertise via our databases and yours, and supply coffee and tea.

With Virtual Office services, acquire the professional image of a large, established company without the expense! Imagine, a live receptionist answers your phone, connects and announces the caller to you; voicemail is 24/7; a professional business mailing address adds credence; and you can use any one of four conference room for 15 hours per month — when you need them.

Need occasional conference rooms? The bulk of your business may be handled via the Internet or phone, but what happens when a client wants to meet "in your office?" Use one of our four beautifully appointed conference rooms for either five or 10 hours per month and save 60% over other conference room rentals!

Please contact **Donna Plutschuck** for specific details and information at **(303) 235-0989** or **Donna@CorporateOfficeImages.com**.

### Excel: Today's date

#### Adobe Acrobat: Copy Text

Copy some text from a PDF to paste into a Word document. Find out more under Just Tips »

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## Family Influence On Careers

Last week, Jill came to see me because she was laid off as a sales rep.

She related to me that her father had been a janitor his whole life and she had wanted to do better. She had gone into sales “to make money” but she hated it and it was not a good fit for her. She wasn’t sure what to do next.

Our family of origin—where we’re born and grow up—is an important and powerful influence on our adult lives. Our abilities stabilize by the age of 15 and our personality forms by the age of six. By watching our parents work or not work, we learn subtle messages about making a living, surviving, and success.

In my working with people who want to make a career change “family background” is one of the eight factors that are important to examine. When we talk about “family background” issues, we are looking at how parents and extended family have influenced a person—both in positive and negative ways.

### What is important to look at with family factors?

1. Be aware of issues or messages in your family regarding work, money, and success. How do they play out? In my work with Shannon, a 32-year-old woman who was trying to re-invent herself, she told me her father was a tough mean-spirited attorney. For her choice of a husband, she picked David, who at the age of 33 had no career or job. It had taken him six years to get his BA. However, he was very kind, thoughtful and he had little ambition. Just the opposite of her father yet, she felt very comfortable with David.

Choosing a spouse influences greatly our lifestyle and career choice.

2. How does your present career relate to your own family of origin? Are you choosing what you want? Is there a need to please your family? How do your parents feel about your career? If you see yourself indecisive about choosing a career or unhappy in your present one, consider talking to an objective person such as a career coach or therapist.

3. What is your reaction as an adult to some of your family messages?

Sarah grew up in a poor family in the 50’s, and as a child chose the cheapest clothes and looked at every price tag. As a result, even though she has made excellent money as an accountant, she always feels guilty buying beautiful and expensive clothes. Somehow, she feels she doesn’t deserve them.

4. If possible, try to interview your parents about their feelings concerning work. Also, ask them about what they were doing when they were your age. In my work last month with Janet, she interviewed her dad as to what he was doing when he was 30 — Janet’s age. She found out her father had really wanted to go in real estate but everyone told him not to do it, it was too much of a risk. Janet has been thinking of grad school but is afraid she won’t make enough money — yet she doesn’t want to give up her dreams like her father did.

Looking at our family influences can often be painful yet revealing. However, the more aware we are of our own parents’ struggles or challenges in the world of work, the more we can learn and use the information in a positive way to move forward and reach our goals.

**Anne Gottlieb Angerman**, MSW, member of APW, is President of **Career Matters** in Denver and works with people who want to find new careers or re-invent themselves. She also does executive coaching to move people to a higher level in their career. She can be reached at (720) 489-9409 or [anneangerman@comcast.net](mailto:anneangerman@comcast.net)

## Member News &amp; Information



## Alliance Networking Opportunities, Events, Activities & More

**WHEN:** OCTOBER 1, 2009 FROM 11:30 AM – 1:00 PM

What: **Networking Events Committee Meeting**  
 Where: Whole Foods on I-25 & Colorado Blvd. (upstairs)  
 RSVP: **DANA LYNCH** (303) 463-4839  
[dana@elementsofimage.com](mailto:dana@elementsofimage.com)

**WHEN:** OCTOBER 7, 2009 AT 5:30 PM

What: **Outreach Committee Meeting**  
 Where: Pam Fischer's home  
 RSVP: **JESSICA LYNCH** (303) 870-8395  
[JessicasHomes@msn.com](mailto:JessicasHomes@msn.com)

**WHEN:** OCTOBER 8, 2009 FROM 11:30 AM – 1:00 PM

What: **October Networking Luncheon**  
 Sponsor: **PATRICE BARBER**, Taylor Made SmallBiz  
 Where: Vita Restaurant, 1575 Boulder St.  
 Denver, CO 80211  
 Cost: \$25 for Alliance members; \$35 for guests, who pre-register by 5 pm October 5, thereafter, \$5 more!  
 RSVP: **CLICK HERE** to register for this event!  
 Parking: Ample free parking

**Make plans** now to join the APW for a fabulous lunch and networking in Lower Highlands at an other unique and exciting restaurant. Vita Restaurant combines sophistication with a casual, inviting atmosphere and a menu crafted with exceptional attention to detail and fresh ingredients. **Remember to bring business cards** for our door prize drawing.

### Menu options:

Salad — Ahi Tuna, bib lettuce, asparagus, potatoes, kalamata olives, red onions, egg, tomatoes and capers, balsamic vinaigrette **OR**  
 Sandwich with side salad — Grilled chicken breast, arugula, pesto aoli, roasted red peppers, provolone, served on a baguette **OR**  
 Caprese Sandwich with house made chips — Grilled Portobello mushroom, pesto, Mozzarella, fresh tomatoes, and watercress, served on focaccia bread

**WHEN:** OCTOBER 20, 2009, 7:30 – 9:00 AM

What: **Public Affairs Committee Meeting**  
 Where: Zaidy's Deli, at 1st Avenue and Adams Street  
 RSVP: **BARB CRAWFORD** at (303) 228-1622  
[bcrawford@cchealthlaw.com](mailto:bcrawford@cchealthlaw.com)

**WHEN:** THURSDAY, NOVEMBER 5, 2009, 5:30 – 8:30 PM

What: **Micro-Tinis for Microcredit Fundraiser**  
 Where: Deloitte, 555 17th St., Suite 3600  
 Tickets: \$35 per person  
 RSVP: **CLICK HERE** to purchase tickets for this event!

The Alliance Foundation & The Alliance of Professional Women present, the **2nd Annual, Micro-Tinis for Microcredit**. Enjoy sampling special micro-tinis and hor d'oeuvres inspired from our 14th Village Bank in Sri Lanka while helping to raise money for women to start or expand a business. These tiny micro-credit loans help the most vulnerable among the female population - women who live on less than \$2 per day. Women are using these loans to lift their families out of poverty in less than three years.

**Bid on Unique Art-tinis!** As part of this very fun, but very important event, local artist will decorate sets of martini glasses which will be auctioned off, while you are sipping your Micro-tinis! **Get Your Fabulous Celebri-tinis!** Special martini glasses, signed by local celebrities' will be auctioned off as well. So come on out and get your set of Art-tinis, or Celebri-tinis or purchase a set for a very special holiday gift that can not be purchased anywhere else, all while making a difference for women and children around the world!

**WHEN:** NOVEMBER 12, 2009, 11:30 AM – 1:00 PM

What: **November Networking Luncheon**  
 Where: OLIVÉA, 719 E. 17th Ave. Denver, CO 80203  
 Cost: \$25 for Alliance members; \$35 for guests, who pre-register by 5 pm November 9, thereafter, \$5 more!  
 RSVP: **CLICK HERE** to register for this luncheon

## Other Networking Opportunities

**WHEN:** FRIDAY OCTOBER 2, 5:00 – 8:00 PM

What: **Signing Sips and Style**  
 Where: Violet, The Affordable Boutique,  
 1439 Larimer Street, Denver, CO 80202

Join **DANA LYNCH** of Elements of Image as she signs copies of her collaborative book, **Image Power, What You Need to Know to Look Your Best**. Dana will also be, giving fall fashion tips on "How to Wear it Three Ways," be available to answer any of your style questions, and along with Stylish Sips and Scrumptious Snacks! For information visit [www.elementsofimage.com](http://www.elementsofimage.com).

## Member News &amp; Information

**Luncheon Sponsors****Four Seasons****Private Residences**

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Luncheon Sponsor

**CampExperience**

March 2009 Networking

Luncheon Sponsor

**Ireland, Stapleton,****Pryor & Pascoe, P.C.**

May 2009 Networking

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**Edward Jones**

July 2009 Networking

Luncheon Sponsor

**Taylor Made SmallBiz**

October 2009 Networking

Luncheon Sponsor

*Interested in becoming a  
Networking Luncheon  
Sponsor? Call (303) 368-4747*

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Peggy Anderson  
Kathleen Bowen  
Bonnie Busekrus  
Jessica Lynch  
Pamela Scharf  
Alexandra Tune

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[www.alexandersmithdesign.net](http://www.alexandersmithdesign.net)

**Editor Notes****From The Editor**

The deadline for submitting articles for the COMMUNIQUÉ is Noon on the **15th** of each month. All submissions must be **electronic**. The COMMUNIQUÉ provides stories of interest & information to Alliance members. Please send **ideas, comments, contributions, and questions** to [execdir@apwcolorado.org](mailto:execdir@apwcolorado.org)



## New Members

**MINDY GREENWALD**, Director, **Greenwald & Hammond, P.C.**  
(303) 832-2550, [mindy@greenhamlaw.com](mailto:mindy@greenhamlaw.com)

**MEAGAN EHRLICH**, Accountant with **Harper Lutz Zuber Potenza & Associates, LLC**  
(303) 486-0005, [ehrllich@hlzcpa.com](mailto:ehrllich@hlzcpa.com)

**MICHELLE BALAIS**, CPA with **Harper Lutz Zuber Potenza & Associates, LLC**  
(303) 486-0011, [balsis@hlzcpa.com](mailto:balsis@hlzcpa.com)

## New Member Profile

1. Why did you join the Alliance of Professional Women?
2. What are your hobbies?
3. What is your position/business?
4. What is something that few people know about you?

**MINDY GREENWALD**, Attorney-Director, **Greenwald & Hammond, PC**  
(303) 832-2550, [mindy@greenhamlaw.com](mailto:mindy@greenhamlaw.com)

1. I joined The Alliance of Professional Women because I am looking for a niche for networking where I could represent my business to women in a vastly diverse group. The APW seems to be that niche. I recently left the comfort of working for someone else and journeyed into the realm of self-employment along with my business partner, Ms. Kerry Hammond. We are aware of the importance of networking as an affordable marketing tool. Networking has also provided us with a terrific array of service providers that we can use to refer our clients.
2. In my spare time I enjoy spending time with my 20 month old daughter. I love to go skiing, spend time at the pool, visit the mountains and enjoy an occasional hike.
3. I am an attorney dedicated to providing relief from unmanageable debt to consumers and small businesses. We assist clients with Chapter 7 and Chapter 13 bankruptcy, mortgage loan modifications, negotiating short sales and deed in lieu of foreclosures. My law firm, Greenwald & Hammond, PC is run entirely by women. We offer a free consultation for those interested in bankruptcy advice, we have free parking, and potential clients will always meet with an attorney rather than a paralegal.
4. Few people know that I was a ski instructor in Vail in my "prior life." Before I went to law school, I lived in Vail for eight years and taught skiing, worked retail, decorated trees and did many other odd jobs to maintain my "ski bum" lifestyle. I would not trade those years for anything.

## The Alliance Member Benefits

- Community Activism
- Committee Involvement
- Connecting Women Personally & Professionally
- Discounts on Professional & Business Services
- Educational Programs
- Friendships & FUN
- International Alliance for Women (TIAW) member
- Leadership Development
- Online Membership Directory
- Member Support
- Monthly Newsletter
- Monthly Networking Luncheons
- Networking Opportunities
- Personal Growth/Development
- Political Activism
- Social Events
- Support Networks

## Thanks

Thank you to the members and guests who joined the APW at our **3rd Annual Member Appreciation Luncheon** on September 10. The Alliance thanks **ALISA SPIRIT OF THE WIND** and **DANA LYNCH** for the great job hosting the event, held at the **Hyatt Regency** in DTC. We also thank the **Networking Events Committee members** and other **APW members** that lent a helping hand in order for this successful event and great gift bags, to have been possible. Thanks as well to **DANA LYNCH** for the fun ice breaker and donation of two of her books! Finally, a big thank you goes out to **CHARLOTTE WAISMAN** for her fabulous presentation and slide show! We received very positive feedback from many that attended the event!

The APW offers their sincere thanks to all of the contributing “**Bag Sponsors**” for the Networking Luncheon as well. We appreciate your effort this year to make your contribution to the bags so thoughtful and fun! We hope that all who attended utilize the awesome offers provided by the sponsors, found in your APW bags!

### We Thank:

ROBIN BERG, Signs of Life

CAROL FABBRI, Fair Advisors

TERESA SANDERS, Edward Jones

WOMEN’S COLLEGE, UNIVERSITY OF DENVER

JOYCE BRANSON, Complexions by Joyce

HELENE SCHMIDT, Promotion Source

IRELAND, STAPLETON, PRYOR, & PASCOE

KRISTI SULLIVAN, Sullivan Financial Planning, LLC

BARBARA ROWE, YMCA of the Rockies

PEGGY ANDERSON, Dufford & Brown

DANA LYNCH, Elements of Image

PATRICE BARBER, Taylor Made Wealth Coaching

ELIZABETH MOORE, Ryan, Gunsauls & O’Donnell

SUZANNE SANCHEZ, Great West Life & Annuity

DEBBIE HALL, Mary Kay

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## Anniversaries

The Alliance would like to recognize and thank each of the following members who have membership anniversaries this month. Your continued support of our organization is greatly valued and appreciated!

### Joining the APW in the month of October:

24 years ARLENE ABADY, Freelance Editor

11 years ANNE ANGERMAN, Career Matters

5 years ELIZABETH (BETH) MITCHELL,  
Ambler & Keenan, LLC

DANA LYNCH, Elements of Image

3 years JESSICA LYNCH,  
Prudential Rocky Mountain, Realtors

RENEE COHEN,  
Coldwell Banker Residential Brokerage

2 years JOYCE BRANSON, Complexions By Joyce, LLC

CAROLYN ELLIOTT, Graduate Student

LAURA SRISICH, Clark & Srsich, LLC

SHEILA BEURKET, Sams Club Pharmacy

## Attention Alliance Members

The APW welcomes your short articles sharing business news, promotions, job changes, books authored, awards received, etc. so that we can all celebrate your success!

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# CALENDAR OF EVENTS

You can now find an **RSVP link to upcoming Alliance Events on our homepage!** Go to [www.apwcolorado.org](http://www.apwcolorado.org) and **click on the bold RSVP link** – it will take you directly to the **BlackTie RSVP** page for the event for **ON-LINE REGISTRATION** See **PAGE 8** for event information and event codes or call the contact for the event.

## OCTOBER 2009

M	T	W	T	F	S	
				<b>1</b> <a href="#">Networking Events Committee Meeting</a> 11:30 AM – 1:00 PM Whole Foods on I-25 & CO Blvd. (upstairs) <b>Dana Lynch</b> (303) 463-4839 <a href="mailto:dana@elementsofimage.com">dana@elementsofimage.com</a>	<b>2</b> <a href="#">Signing Sips and Style</a> 5:00 – 8:00 PM, Violet, The Affordable Boutique, 1439 Larimer Street, Denver <b>Dana Lynch</b> signs copies of her collaborative book, <i>Image Power...Your Best.</i> <a href="http://www.elementsofimage.com">www.elementsofimage.com</a>	<b>3</b>
<b>4</b> <a href="#">Race for the Cure®</a> <b>Join the Team Alliance!</b> The Outreach Committee is sponsoring a team for the 8:00 AM Co-Ed 5K Walk. <b>CLICK HERE</b> to join	<b>5</b>	<b>6</b>	<b>7</b> <a href="#">Outreach Committee Meeting</a> , 5:30 PM, Pam Fischer's home <b>Jessica Lynch</b> (303) 870-8395 <a href="mailto:JessicasHomes@msn.com">JessicasHomes@msn.com</a>	<b>8</b> <a href="#">Networking Luncheon</a> 11:30 AM - 1:00 PM Vida Restaurant, 1575 Boulder Street, Denver 80211 <b>CLICK HERE</b> to register	<b>9</b>	<b>10</b>
<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>	<b>15</b> <a href="#">How To Shop Like A Pro and Look Like A Million Bucks</a> FREE seminar, 8:15 – 9:45 AM, Corporate Office Images, 355 Teller Street, Suite 200, Lakewood, CO 80226 <a href="mailto:Info@CorporateOfficeImages.com">Info@CorporateOfficeImages.com</a>	<b>16</b>	<b>17</b>
<b>18</b>	<b>19</b>	<b>20</b> <a href="#">Public Affairs Committee Meeting</a> , 7:30 – 9:00 AM, Zaidy's Deli, at 1st Avenue and Adams Street <b>Barb Crawford</b> at (303) 228-1622 <a href="mailto:bcrawford@cchealthlaw.com">bcrawford@cchealthlaw.com</a>	<b>21</b>	<b>22</b>	<b>23</b>	<b>24</b>
<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b>	<b>31 SPOOKY DAY</b>

## NOVEMBER 2009

M	T	W	T	F	S	
<b>1</b> DAYLIGHT SAVING TIME ENDS	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b> <a href="#">Micro-Tinis for Microcredit Fundraiser</a> , 5:30 – 8:30 PM, Deloitte, 555 17th St., Suite 3600 <b>CLICK HERE</b> to purchase tickets for this event!	<b>6</b>	<b>7</b>
<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b> <a href="#">November Networking Luncheon</a> , 11:30 AM – 1:00 PM, OLIVÉA, 719 E. 17th Ave. Denver, CO 80203 <b>CLICK HERE</b> to register for this luncheon	<b>13</b>	<b>14</b>
<b>15</b>	<b>16</b>	<b>17</b>	<b>18</b>	<b>19</b>	<b>20</b>	<b>21</b>
<b>22</b>	<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b> THANKSGIVING	<b>27</b>	<b>28</b>
<b>29</b>	<b>30</b>					